

# Entry Details

All entries must be submitted through the online awards registration system.

## Step 1: Complete all elements required for submission

### Entry checklist

Your submission must include the following documentation:

- description of why steel is the most appropriate choice of material for this project, whether aesthetic, structural, environmental, sustainable or for innovative purposes (250 word maximum)
- eight high resolution photographs (see *About your entry* below)
- a 60-word promotional description of the project (see *About your entry* below)
- site, floor and elevation plans (see *About your entry* below)
- copy of final contract price including variations
- specifications of materials used, including manufacturer
- certificate of occupancy or equivalent

## Step 2: Create an account with HIA's online awards system

Visit [hia.com.au/bluescope](http://hia.com.au/bluescope) to create your online account to submit your nomination(s).

There is no entry fee for this award.

## Step 3: Submit your entry

Log into your account via [hia.com.au/bluescope](http://hia.com.au/bluescope) to upload your documents and images using the online awards registration system.

Acceptable file formats are: documents: .doc images: .jpg  
.pdf .tiff

## About your entry

### 60-Word promotional description

- Describe your entry, detailing aspects of the project that are unique or unusual. Your description, in full, part or modified, may be used in publicity for your entry.

### Plans

- Please provide detailed working drawings, plans and elevations. All plans must show north point.

### Photographic requirements

- Images are used to promote winners and finalists. Professional quality photographic images should be provided at time of entry.
- Images must be of the project.
- Please supply a list of photos describing the features of each image with your submission.
- A minimum of 3 internal and 3 external image must be supplied.
- A maximum of 8 images per entry will be accepted, submitted online.
- Photos should be high resolution (minimum 300dpi) jpg or tiff format (or taken on at least an 8 megapixel camera, on at least the average setting). Maximum size per photo is 3mb.
- Entrants must have copyright or written permission from the photographer to use the photographs for promotion. Visit [hia.com.au/bluescope](http://hia.com.au/bluescope) for more information.



# Frequently Asked Questions

## Who can enter the Solutions in Steel Award?

Entrants must be licensed or registered builders and companies who are financial members of the Housing Industry Association (HIA).

Applications are accepted from all regions throughout Australia. Builder/Architect/Developer joint entries are accepted provided they are all members of HIA.

## What are the judges looking for?

The judges are looking for quality workmanship, creative and innovative design, material utilisation and aesthetic appeal.

## Do entrants progress to the Australian Housing Awards?

This award forms a component of the HIA Australian Housing Awards program and finalists and winners will be announced at the 2012 Australian Housing Awards.

## What promotion does the winner and finalists receive?

The winner will receive promotion on [hia.com.au](http://hia.com.au) and will be featured in Housing, HIA's industry magazine, sent to all members nationwide.

Each finalist and winner will also have additional promotional opportunities, such as recognition at the Australian Housing Awards ceremony and the ability to promote themselves as a 2012 Australian Housing Award finalist or winner in business marketing. Winners also receive an Australian Housing Awards plaque to display in their office, a custom logo for use in marketing and media will be supplied with a media release listing all winners.

## How do I enter?

Visit [hia.com.au/bluescope](http://hia.com.au/bluescope) and click on the Solutions in Steel Award link, or click on 'HIA Awards' on the top of [hia.com.au](http://hia.com.au)

## When do submissions close?

Final submissions must be received by 4pm, 17 February 2012.

## When do projects need to be completed?

Projects must be completed in the 24 months prior to the close of entries. Thus, they must have reached practical completion between 17 February 2010 and 17 February 2012.

## When are winners announced?

Winners will be announced at the HIA-CSR Australian Housing Awards in May 2012. The Awards will be presented in Cairns.

## Are applications online only or can I enter through my local HIA office?

The awards are being hosted entirely online. Applications cannot be submitted to HIA offices but you can drop into your local HIA office if you would like assistance or have any questions about lodging your application.

## Who can I contact if I have any questions?

For further information, contact HIA events on 1300 650 620.



# Judging Criteria

## Category description

HIA and BlueScope Steel are searching for Solutions in Steel - residential dwellings that offer superior design, workmanship, quality and utilise lightweight construction methods. Nominations should demonstrate why steel is the most appropriate choice of material for the project, whether aesthetic, structural, environmental, innovative or for sustainable outcomes.

## Judging criteria

Judging criteria	Max Score
Workmanship <ul style="list-style-type: none"> <li>Degree of construction difficulty where steel is used</li> <li>Neatness of steel finishing</li> <li>Use of steel to minimise future maintenance</li> <li>Environmental impact of construction</li> </ul>	30
Creative/Innovative design <ul style="list-style-type: none"> <li>Application of steel to wide scale use</li> <li>Objectives of the home achievable by steel over other products on the market</li> <li>New ways in which the project achieves objectives</li> <li>Is the project setting a new trend or direction</li> </ul>	30
Material utilisation <ul style="list-style-type: none"> <li>Use of lightweight construction materials and methods</li> <li>Use of steel as a solution to construction challenges</li> <li>Material selection for durability and sustainability</li> <li>Appropriateness and correct specification of materials for the location, including remote sites</li> <li>Use of materials for environmental conditions ie. thermal performance and wind hazards, etc.</li> </ul>	30
Aesthetic appeal <ul style="list-style-type: none"> <li>Appeal of the combination of materials, colour and profile to other features of the home</li> <li>Consideration of how steel is incorporated into the overall design</li> </ul>	10
<b>Total</b>	<b>100</b>



# Conditions of entry

## ENTRANT AND PROJECT ELIGIBILITY

1. Entrants must be licenced or registered builders and companies who are financial members of the Housing Industry Association at the time of entry and presentation of the Award.
2. Builder/Architect/Developer joint entries are acceptable provided they are all members of HIA.
3. Projects entered must be residential dwellings.
4. Entries must have reached practical completion within the 24 months prior to the closing date of entries.
5. Previous Solutions in Steel award winning projects are ineligible to be re-entered.

## CONDITIONS OF ENTRY

6. All applicable sections of the entry form must be completed.
7. Judges reserve the right to decline to present an award if a minimum standard of excellence has not been reached.
8. The judges' decision is final and no correspondence will be entered into.

## PUBLICITY & WARRANTIES

9. The entrant:
  - a. warrants that the details of its entry are correct in every respect;
  - b. warrants that the entry has the client's consent;
  - c. warrants that the subject matter of the entry and material included with or as part of the entry (such as plans and photographs) does not infringe copyright or any other intellectual property right;
  - d. indemnifies HIA against such infringements;
  - e. grants to HIA and BlueScope Steel an irrevocable licence to use the subject matter of the entry and material included with or as part of the entry for any purpose in connection with the promotion of the HIA, BlueScope Steel and the Solutions in Steel Awards; and
  - f. agrees to state the type of recognition received and the year awarded, whenever disclosing information or promoting itself or the entry in any communications media, as a finalist or winner in the Solutions in Steel Awards.
10. HIA, BlueScope Steel and their associated media will only publish the entrant home and the project suburb. No street addresses or owner's names will be used.
11. Entrants acknowledge that HIA and BlueScope Steel take no responsibility for the quality of photos and plans produced or any editorial discrepancies attached to any photo or plan.

## CLIENT/ENTRANT NOTIFICATION

12. All entrants must gain the consent of the owner for the project or design to be entered into the competition.

## DISQUALIFICATION

13. HIA reserves the right to disqualify an entry before, during or after the contest judging, official announcement of winners and awards presentation if HIA determines that:
  - a. the entry or entrant breaches or otherwise fails to meet/observe any of the above stated eligibility or contest requirements;
  - b. HIA considers false or misleading information is intentionally provided;
  - c. problems or discrepancies arise between or among entrants, designers and clients which HIA considers cannot be amicably resolved by the parties involved within a reasonable time;
  - d. the project has not reached practical completion by the advertised final entry closing date;
  - e. the member ceases to trade for whatever reason or becomes bankrupt or insolvent between the close of entries and announcement of awards;
  - f. the entrant ceases to be a member of the HIA;
  - g. in the case of disqualification after the awards ceremony, the entrant will be required to return the award and a public announcement may be made by HIA.

## DISCLOSURE

14. The entrant agrees that any media comment in any communications media and photographic display of any of the entries will be at the discretion of HIA, BlueScope Steel and their associated media.
15. HIA and its associated media accept no responsibility for any incorrect details, spelling or other incorrect information stated in the entry form.
16. The entrant acknowledges that should any copyright action against the project be upheld by a Court of Law, awards shall be relinquished by the entrant and returned to HIA, at the point at which a judgement is delivered by a Court at first instance. The award shall then be reallocated to the entry that received second place.
17. HIA does not guarantee that all entrants will be featured in publications or promotional events related to HIA awards.



# Transfer/Licence of Copyright

Professional photographers routinely reserve copyright and other intellectual property rights in the photos they take for you, even if you have purchased the images. As these images may be reproduced in promotional material, and as you are warranting this will not infringe anyone's copyright, it is important that you obtain the copyright in the photos.

If the photographer will not sell you the copyright, you can obtain their written agreement to the reprinting of the photographs using this form.

I, \_\_\_\_\_ *[insert photographer's name]*  
(the Photographer)

of \_\_\_\_\_ *[insert photographer's address]*

hereby agree with \_\_\_\_\_ *[insert client's name]*  
(the Client)

of \_\_\_\_\_ *[insert client's address]*

that, in consideration of the Client engaging the Photographer to supply professional photographs of the client's housing project (the Photographs), the Photographer hereby –

*(N.B. strike out whichever does not apply)*

1. transfers to the Client the Photographer's copyright, moral rights, and all other intellectual property rights in the Photographs; or
2. grants an irrevocable 99 year licence to reproduce the Photographs to the client, and to the Housing Industry Association Limited ABN 99 004 631 752;

The above transfer or licence is to take effect on and from the date the Photographs are supplied and paid for in full, or if there are more than one such date, the latest of the dates.

Photographer's signature \_\_\_\_\_

Client's signature \_\_\_\_\_

Date \_\_\_\_\_

