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Housing Industry Welcomes Council Campaign to Kickstart Construction

The recently launched Gold Coast City Council Kickstart Construction campaign is welcome news for the housing industry and sends the right message around Australia that the Gold Coast is open for business said Col Buttenshaw, HIA Executive Director Gold Coast & Northern Rivers.

With the Commonwealth Games approaching, this will be a great time for investors to move back into the Gold Coast and take forward their projects. It is also a great time for new investors to move into the market while infrastructure charges have been discounted.

The one hundred percent discount on infrastructure charges is a significant boost to the industry and will not only help address affordability for new home buyers, but should also encourage the supply of land into the market that is already approved and ready for building.

The family accommodation initiative of 100sqm or less new dwelling is a good option to assist retirees to downsize, while not being forced to move away from family and friends. It also provides options for younger residents who may be struggling to enter the housing market due to affordability issues.

This initiative also means that many vacant commercial building may now be utilized by new business, as they will not have excessive material change of use fees and charges to contend with.

This campaign by Council is the first step in the Gold Coast's recovery, and along with the State Government stamp duty reduction and first home buyer grant the impact will be felt all over South East Queensland said Mr Buttenshaw.

The industry has thousands of apprentices and trades people out of work and if we can create an extra 4,000 jobs as predicted, this would be a great result.

Off the back of this initiative, the housing industry also sees even further scope to boost construction by improving the way in which planning operates on the Coast, and looks forward to working with Council to achieve this.

For further information:

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