



the voice of the industry

FOR IMMEDIATE RELEASE

10 February 2012

New HIA GreenSmart Accredited House opens to the public

The Hunters reputation as a leader in environmentally responsible housing has once again been confirmed with the opening of the Hunters latest HIA GreenSmart House, the Calypso by Macquarie Designer Homes.

“Macquarie Designer Homes has demonstrated innovation in this important area and is to be applauded on this display home; a home designed with HIA GreenSmart principles in mind so that future property-owners can enjoy the ongoing operational and environmental rewards of sustainable living” said HIA Hunter Executive Director Steve Jeffries.

The Housing Industry Association’s GreenSmart program was established in 1999 to promote practical, affordable & durable environmental solutions for residential design & construction.

“The program educates builders, designers, manufacturers and consumers about the benefits of environmentally responsible housing, such as, a warmer house in winter, a cooler house in summer, less waste going to landfill and a healthier home for occupants” Mr Jeffries said.

This HIA GreenSmart House accreditation awarded to Macquarie Designer Homes Hamilton South display home incorporates various energy and water saving initiatives such as solar passive design, well designed cross ventilation for passive cooling, LED lighting, energy efficient windows, and a rainwater tank connected to toilets amongst many other sustainable features.

“The result is a house that goes beyond mandated BASIX requirements” Mr Jeffries said.

“Demonstrating environmental responsibility was really important for this project. That’s why we carefully ordered building materials, used prefabricated timber frames and selected environmentally preferable materials and paints” said Theo Van Bezouwen, Managing Director, Macquarie Designer Homes.

“We are proud to respond to the increasing consumer demand for not only a sustainable home but importantly a home that is liveable and more comfortable” Mr Van Bezouwen said.

“At Macquarie Designer Homes we believe the future is in designing homes that incorporate HIA GreenSmart principles that can reduce overall running costs and result in a more comfortable living environment. We are proud to produce a sustainable home that assists in providing increased consumer awareness and choice”.

HIA commends the important role that Macquarie Designer Homes is playing in showcasing the environmentally responsible features that a HIA GreenSmart House can offer.

Located at 432 Glebe Road, Hamilton South the display home is open Friday to Monday from 10am until 4pm.

For further information visit www.greensmart.com.au or www.mdhs.com.au.

Further information:

Steve Jeffries

HIA Executive Director – Hunter

0417 696 546

MEDIA RELEASE