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MEDIA RELEASE

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Hickinbotham SA's Top Builder in 2011/12

Hickinbotham Group of Companies retained its position as South Australia's largest builder for a fourth consecutive year in 2011/12, according to the ***HIA-COLORBOND® steel Housing 100 Report***.

Hickinbotham Group of Companies started 762 new homes in 2011/12.

Rivergum Homes climbed to second place (from third place in 2010/11), with 407 starts.

Longridge Group also climbed a placing to rank as the state's third largest builder, with 237 starts.

The HOUSING 100 found that South Australia's largest 20 builders started 2,932 new homes in 2011/12, which translates into a 24 per cent of share of the total market.

The backdrop to this report is that of a sustained decline in the state's aggregate level of new dwelling starts – in 2011/12 starts fell for the second consecutive year, by 18 per cent to 8,688.

HIA South Australia Executive Director, Robert Harding said that "the industry has endured a sustained decline in activity, so it's encouraging to see the South Australian government collaborate with industry to turn this situation around in the coming financial year."

"Looking to the longer term, it will be bold reform to inefficient taxes such as stamp duties that will ensure greater efficiency and better health not only within the industry, but within the state's wider economy," added Mr Harding

SOUTH AUSTRALIA - 2011/12 STARTS = 8,688

Rank 2011/12	Company	Starts 2011/12	Starts 2010/11
1	Hickinbotham Group of Companies	762	1,058
2	Rivergum Homes	407	299
3	Longridge Group	237	289
4	Devine Group	200	348
5	McCracken Homes	174	250
6	Rossdale Homes	155	265
7	Aspire Homes (SA) Pty Ltd	130	132
8	Oakford Homes	107	154
9	Dechellis Homes	104	92
10	Brookfield Multiplex	94	-
11	Eastern Building Group Pty Ltd	80	93
12	Adelaide Designer Homes	69	96
13	Simonds Group	68	4
14	Metricon Homes	60	6
15	Henley Properties	58	70
16	Normus Urban Projects	52	157
=17	Bloomer Constructions Pty Ltd	50	-
=17	Regent Homes (SA) PL	50	66
19	Tudor Homes P/L	46	84
20	Hotondo Homes **	29	29
	Total	**2,932**	**3,492**
	Largest 20 market share comparison	34%	

* Some dwellings built under franchise

** All dwellings built under franchise

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For state based releases or for a copy of the full HIA-COLORBOND® steel Housing 100 Report (media only), please contact Kirsten Lewis on 0402 208 321 or k.lewis@hia.com.au.
To order a copy of the full report please go to http://economics.hia.com.au