

Saturday 28 August 2010

CHARITY BIG WINNER AT HOME SHOW

The State's largest Home Show is well on the way to raising its targeted \$10,000 for the Make-a-Wish foundation thanks to the Charity Auctions and kind donations from the attending public and exhibitors at the DEC.

HIA Executive Director, Stuart Clues, said "We have had an overwhelming first day at the Derwent Entertainment Centre with great crowds and a really positive response to the live charity auctions we are holding each hour all weekend.

We tried to really up the stakes this year and the response to all the exhibits has been sensational with particular interest in the 3 bedroom home that has been craned in and the shipping container studio unit.

The event will continue tomorrow and we hope we get some good crowds for the live auctions where some bargains are to be had and all funds go to the make-a-Wish Foundation".

There is a focus on kitchens and bathrooms displays, along with landscaping and interior design with plenty of expertise on hand for patrons to talk to a trade professional about building or renovations, or they can simply take the Home Show at their own pace and view an up-to-date range of home appliances, tools and garden materials.

Having plenty of activities for the kids including give-aways and a jumping castle also works well to allow mum or dad to take a breather, to spend some one on one time with experts to talk about a renovation or to look at taking in the range of products that will improve the functionality of the home.

Mr Clues said "Many of the exhibitors are featuring or taking queries about energy and water saving products and the feedback from exhibitors about the interest from patrons on these products has been up on previous years".

HIA is pleased to be able to offer this type of show in Tasmania as it showcases what is possible in the housing industry using local builders and suppliers.

With junior sports competing for time on Saturdays, traditionally the Sunday opening brings more families to the event. This year the public has the chance to win a \$2000 K&D Custom Built Cubby House as the lucky door prize as well as a weekend luxury accommodation package from the Federal Group.

The HIA Home Show will close around 4pm Sunday and we hope to have hit our goal of granting two wishes for the children associated with Make-a-Wish Foundation.

**Further information:
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