



Partnered by



Building Products: a compliance free zone?

WEDNESDAY 28 MARCH 2012 PARK HYATT MELBOURNE

The Housing Industry Association (HIA) is the voice of Australia's home building industry. HIA is convening its third Building Better Cities Summit in Melbourne on Wednesday 28 March 2012 – **Building Products: A Compliance Free Zone?**

Australia is one of the most highly regulated countries in the world. We have laws, codes and standards for everything we do – building is not an exception with a myriad of planning and building codes. What about the products we use to build with? Do all products meet the same standards?

The building industry is responsible for managing a raft of requirements in the day to day business of building. With a national building code, hundreds of Australian Standards, state building laws, and council standards, does it make sense that building products can be used in Australia without proving they meet our standards?

What is the benefit of using building products that comply? Who is responsible when something breaks? The manufacturer, the supplier, the builder, the certifier? Do we have a level playing field? Do we need a gatekeeper?

Building Products: A Compliance Free Zone? The summit will focus attention on the compliance framework for building products used in Australia, whether manufactured locally or overseas. It will bring together a diverse range of highly experienced speakers from Australia and overseas to consider the compliance challenges of competing in an international and online market, examine alternative models, and raise awareness with all levels of government as to how things can be improved.

Summit participants will include anyone involved in building construction, compliance and certification – manufacturers, suppliers, builders, building certifiers, architects, designers and government representatives.

HIA

SUMMIT

Building Better Cities

2012



Building Products: a compliance free zone?

Partnered by



MC: Mr Jim Middleton

News Correspondent,
ABC

Jim Middleton is Chief Current Affairs Anchor for Australia Network – the ABC's international television service. He has reported Australian and international politics for four decades. As the ABC's Political Editor he covered seven federal elections and Prime Ministers Hawke, Keating, Howard and Rudd.



Regulation and standards: have we got the right balance?

Sue Holmes
Assistant Commissioner,
The Productivity Commission

Sue Holmes is currently heading the team which is benchmarking the regulatory roles of local government. She has contributed to a wide range of reviews in the Commission, ranging from building regulation, mutual recognition, consumer product safety, standard setting and laboratory accreditation. Most recently she worked on benchmarking planning, zoning and development assessment.

Previously Sue has worked in the Regulatory Policy Division of the OECD, the Office of Regulation Review, and the American Bar Foundation in Chicago.



Building codes & standards framework: what role could it play?

John Thwaites
Chair,
Australian Building Codes Board (ABCB)

John Thwaites was appointed Chair of the Australian Building Codes Board in November 2011.

John is a Professorial Fellow at Monash University and Chair of ClimateWorks Australia and the Monash Sustainability Institute which promotes interdisciplinary sustainability research including building energy efficiency. He is a consultant at Maddocks Solicitors providing advice to the firm and its clients on climate change, water, sustainability and corporate social responsibility. He also chairs a number of other groups looking at climate change, culture and social responsibility.

In 2008–2009, John was a special adviser to the Timor-Leste Minister for Infrastructure and helped develop an Infrastructure plan for Timor-Leste.

John was Deputy Premier of Victoria from 1999 until his retirement in 2007 during which he held Ministerial portfolios responsible for health, planning, environment, water and communities. He was Victoria's first Minister for Climate Change. He has degrees in Law (Honours) and Science from Monash University.



A level playing field: how are Australian companies working to create one?

Damien Cummins
Executive General Manager,
Clipsal by Schneider Electric

Damien Cummins joined Clipsal in January 2003 and became Executive General Manager in April 2009. His portfolio includes: Electrical Accessories, Lighting, Industrial, Datacomms, Cable Management Solutions and Health Solutions.

Prior to joining Clipsal Damien was Manager of Tyco International and attended Harvard Business School. He is a member of the Master Electricians Australia Board and the Australian Institute of Company Directors.

Damien holds a Bachelor of Business Marketing and is a licensed electrician.



An unlevel playing field: what goes wrong when you have one?

Tony Rusten
Group Marketing Manager,
GWA Group Ltd

Tony Rusten has focussed on strategic growth via product innovation and channel initiatives, with particular focus on water and energy sustainability.

Prior to joining GWA, Tony worked for Optus in a number of National Sales and Strategy roles and also Smiths Snack foods as Commercial Director.

Tony holds a Bachelor of Business (Marketing) and has studied business strategy with Harvard Business School and Templeton College, Oxford.



The Australian certification system: the right elements, the wrong structure?

John Carson MIE Aust CPEng(Ret)
CTE Consulting

John Carson is a civil engineer whose career spans more than 45 years. During his early career he was engaged in a variety of civil engineering projects throughout Australia, associated with freeway design, mining rail transport systems and housing and land development.

From 1979 to 2006 John was involved with standards and building code development in Australia. During this period he was a member on various technical committees within Standards Australia; participated on committees of the Joint Accreditation System of Australia and New Zealand during its establishment in the early 1990's; served as the chairman of the The Australian Building Codes Board's (ABCB) Code Review Committee of the Building Code of Australia (BCA); and, amongst other things, is a member of the Japan Australia Housing and Building Collaborating Committee established in 1995 through a Memorandum of Understanding between Japan and Australia.



2012



The European experience: what does it have to offer?

Thomas Bruun
World Federation of Technical Assessment Organisations (WFTAO)

Thomas Bruun is the manager of ETA-Danmark, which is the official Danish approval body for construction products. He is also manager of the DS Certifications department for product certification. In addition, Thomas is the Secretary General of WFTAO.

Thomas is a member of the Danish national committee for implementation of the European Directive for Construction Products, and has worked with CE marking of construction products for the past 17 years as manager of both a notified approval body and a notified product certification body. Thomas has substantial experience in conformity assessment of construction product against building codes and regulations – both in relation to innovative construction products based on technical appraisal and state-of-the art products covered by standards.

Thomas has worked as a consultant for several merging European countries in efforts to implement the European legislation for construction products and assisted in establishing the required infrastructure and organisations to enable the implementation of the CE marking of construction products.



Product certification: what can an effective scheme deliver?

Dr John Flack

Dr John Flack has twenty-five years Canadian experience in the construction industry ranging from research and development and testing to management. John's colourful career includes work for International Paints (now AkzoNobel), Ontario Research Foundation and the National Research Council.

John holds a PhD in Organic Chemistry and has used this knowledge to investigate failures ranging from landmarks to private homes. He patented an Insulation System and a Floating Foundation system (needed due to permafrost in Canada's North).

His first involvement with the Canadian Construction Materials Centre (CCMC) was as external member of the Commission. He then joined CCMC as an Evaluation Officer. As Manager, he later transitioned the Evaluation process from a prescriptive to an 'objective-based' one.

This broad exposure has fostered an in-depth knowledge of the Canadian system. John was an active member of numerous standards and technical committees; Canadian Standards Association, Underwriters Laboratories of Canada, Canadian Standards Council and several building regulatory committees. He was also the Canadian representative to WFTAO (World Federation of Technical Assessment Organisations).



Panel Session

Brian Kelly
Manager Marketing,
BlueScope

Brian Kelly is BlueScope's Marketing Executive with over 30 years experience in the steel industry.



Panel Session

David Linaker
Group Manager Business Development,
CSR Building Materials

David Linaker has been working in the building materials supply industry for more than 30 years with CSR.

REGISTRATION FORM Building Products: A Compliance Free Zone?

RSVP Friday 23 March 2012 to Kirsten Lewis F: 02 6257 5658 E: k.lewis@hia.com.au

POST: 79 Constitution Ave Campbell ACT 2612

CONTACT NAME	HIA MEMBER NUMBER	NON-MEMBER <input type="checkbox"/>	
ATTENDEE 1			
ATTENDEE 2		ATTENDEE 3	
COMPANY NAME			
POSTAL ADDRESS	SUBURB	STATE	POSTCODE
EMAIL	MOBILE	FAX	TEL

PAYMENT DETAILS (payment must be received prior to event) **COST** \$195 per person (inc GST)

My cheque for \$ _____ is attached (please make cheques payable to HIA Limited)

CREDIT CARD PAYMENTS: Please debit \$ _____ from my (please tick) VISA MASTERCARD AMEX

Card number _____ / _____ / _____ / _____ Expiry date ____ / ____

Cardholder name

Cardholder signature

Notifications of cancellation must be made in writing to HIA outside 5 working days (Thursday 22 March). Cancellations within 5 working days are non-refundable.



Partnered by



Building Products: A Compliance Free Zone? HIA Summit – Building Better Cities

WEDNESDAY 28 MARCH 2012 BALLROOM PARK HYATT MELBOURNE

PROGRAM

Master of Ceremonies – Jim Middleton

9.00am – 9.10am	Opening Address Stuart Wilson HIA National President
9.10am – 9.40am	Regulation and standards: have we got the right balance? Sue Holmes Productivity Commission
9.40am – 10.20am	Building codes & standards framework: what role could it play? John Thwaites Australian Building Codes Board (ABCB)
10.20am – 10.40am	Morning tea
10.40am – 11.15am	A level playing field: how are Australian companies working to create one? Damien Cummins Clipsal by Schneider Electric
11.15am – 11.50am	An unlevel playing field: what goes wrong when you have one? Tony Rusten GWA Group
11.50am – 12.20pm	The Australian certification system: the right elements, the wrong structure? John Carson CTE Consulting
12.20pm – 1.10pm	Lunch
1.10pm – 1.50pm	The European experience: what does it have to offer? Thomas Bruun World Federation of Technical Assessment Organisations
1.50pm – 2.25pm	Product certification: what can an effective scheme deliver? Dr John Flack Canada
2.25pm – 2.45pm	Afternoon tea
2.45pm – 3:45pm	Panel Session: what does a good conformance scheme look like? what is the right approach for Australia? Thomas Bruun WFTAO, Damien Cummins Clipsal, Dr John Flack, Brian Kelly BlueScope, David Linaker CSR, Tony Rusten GWA
3.45pm – 3.55pm	A solution: can industry lead the way? Shane Goodwin HIA Managing Director
3.55pm - 4.00pm	Summary Conclusion Jim Middleton

