

logo style guide (2)

PLURAL LOGOS

For use in applications where it is all inclusive referring to all HIA members eg. Advertising, promotion of members etc.



Full colour plural version

Logo to be used in applications where full colour is available. Can be printed in four colour process or spot colours.



Full colour plural reversed version

Logo variation can be used in suitable applications for added impact. To be used in applications where full colour is available. Can be printed in four colour process or spot colours.



Mono plural version

Logo to be used in black & white, single colour or applications where full colour is not available.



Mono plural reversed version

Variation of logo to be used in black & white, single colour or applications where full colour is not available.



HIA PMS 116C
or C0, M15, Y94, K0



HIA BLACK
or C0, M0, Y0, K100