

HIA ELECTRONIC BUILDING NEWS RATE CARD



**Reach
over
1400
Builders
And
Trades
people
for just
\$165.00**

Want to reach HIA Builders, Designers and tradespeople across Tasmania? HIA Electronic Building News (eBN) is the most cost effective way to do this. HIA eBN is an online publication keeping members up-to-date with what's happening in the industry, technologies, expert advice and what's new in the market and services are available. eBN is issued on a fortnightly basis electronically and on a monthly basis mail out.

**TASMANIAN
ELECTRONIC
BUILDING NEWS (EBN)
FACTS**

FREQUENCY:
Fortnightly

OFFERS MEMBERS:
Current and up to date information ranging from key industry news, legislation, regulation, technical, product, training, events, stationery and product updates.

REACHES:
- Builders, Building Professionals, Trade Contractors & Suppliers

EBN OFFERS YOU THE CHANCE TO:
- Reach key decision makers
- Reach multi-unit developers, volume project home builders through to smaller home renovation builders and building professionals
- Cover a \$2.6 Billion industry
- Reach a receptive audience through a trusted medium
- Know precisely who reads your ad

EBN DEADLINES

Artwork due by	Electronic Publication
Tuesday 2 February	Friday 5 February 2010
Tuesday 16 February	Friday 19 February 2010
Tuesday 2 March	Friday 5 March 2010
Tuesday 16 March	Friday 19 March 2010
Tuesday 30 March	Friday 2 April 2010
Tuesday 13 April	Friday 16 April 2010
Tuesday 27 April	Friday 30 April 2010
Tuesday 11 May	Friday 14 May 2010
Tuesday 25 May	Friday 28 May 2010
Tuesday 8 June	Friday 11 June 2010
Tuesday 22 June	Friday 25 June 2010
Tuesday 6 July	Friday 9 July 2010
Tuesday 20 July	Friday 23 July 2010
Tuesday 3 August	Friday 6 August 2010
Tuesday 17 August	Friday 20 August 2010
Tuesday 31 August	Friday 3 September 2010
Tuesday 14 September	Friday 17 September 2010
Tuesday 28 September	Friday 1 October 2010
Tuesday 12 October	Friday 15 October 2010
Tuesday 26 October	Friday 29 October 2010
Tuesday 9 November	Friday 12 November 2010
Tuesday 23 November	Friday 26 November 2010
Tuesday 7 December	Friday 10 December 2010

Please note, dates are a guide only and are subject to change without notice.

ADVERTISING OPTIONS

(i) Advertising space - Company's Logo 196 pixels wide by 85 pixels high. The logo is linked to the Company's webpage.

Or

(ii) Editorial space – Maximum 150 words which can also be linked to the Company's website.

PLACEMENT COSTS

Per publication	
Member	\$165.00
Non Member	\$330.00
Package - Four advertisements	
Member	\$440.00
Non Member	\$880.00

Prices are Inclusive of GST.

HARD COPY MAILOUT TO HIA MEMBERSHIP

HIA offers you the opportunity to participate in a HIA group membership mail out on a monthly basis. Your flyer/pamphlet will be included with other HIA relevant mail. The maximum size for your flyer/pamphlet is A4 and is limited to one sheet per mail out unless otherwise negotiated. Sufficient copies of your preferred advertisement must be supplied to HIA to be included in the membership mail out.

Member prices \$550.00 Inc GST

Non Member prices \$1,100.00 Inc GST

GENERAL CONDITIONS / WARRANTY

All advertisements and content are subject to the approval of HIA and the publisher, who reserves the right to reject any advertising material. Position of advertisements is entirely the option of the publisher, unless otherwise indicated on booking. The advertiser and their advertising agency, if any, each indemnifies the publisher to the extent permissible by law against all costs, expenses, claims, demands and loss of any kind attributable to or arising out of acceptance or publication of any advertising material. The advertiser and their advertising agency, if any, each warrants to the publisher that nothing in the advertising material infringe Federal or State law or the rights of any other person. All advertising material must be shipped direct to HIA prepaid by the advertiser or advertising agency. HIA will return material to the advertiser by mail only if requested on supply. The publisher shall not be liable for any loss or damage to material. All advertising material as specified on the publisher's rate card must be supplied to the publisher by the stated deadline. When material is overdue, and artwork deadline missed, the publisher reserves the right to charge the advertiser or his agent for the booked space. Print errors, casual displacement or omission does not invalidate the order. The publisher shall not be liable for any loss occasioned by the failure of any advertisement or any part thereof to appear, or for any changes made after deadline date. Credit terms are strictly 14 days from invoice date. Requests for cancellation must be in writing, addressed to HIA and forwarded by prepaid mail before close of advertising. Requests for cancellation will be subject to a surcharge, being equivalent to 50% of the cost of booking after this date. Any such request is an implied acceptance of this surcharge. Each advertisement is accepted for publication on the basis that the advertiser, and/or advertising agent preparing the advertising, warrant to HIA that the advertisement and its contents are true and correct in all respects, are in no way misleading and contain no representations or statements prohibited by Section 53 of the Trade Practices Act and that publication of such advertisement by HIA will not amount to misleading or deceptive conduct prohibited by Section 52 of the Trade Practices Act or otherwise contravene any other provisions of the Act. All rates are quoted inclusive of Goods & Services Tax (GST).

BOOKING CONFIRMATION

To confirm your booking please sign and return to the contact listed below:

Name of Business: _____

Address of Business: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Advertising date/s: Singular: ____/____/_____

Block: ____/____/_____ ; ____/____/_____ ;

____/____/_____ ; ____/____/_____

Please accept this completed booking confirmation form as my booking for advertising in the HIA Electronic Building News – Tasmania. I have read and agree to the Advertising Acceptance Policy and Warranty. I will forward a payment for 100% of the advertising cost within 14 days of receipt of invoice. I understand that my advertisement will be withdrawn from being published if payment is not received within the specified time. Please make cheques payable to HIA Limited.

Signature: _____ Date: _____

Total cost payable within 14 days of receipt of invoice: \$ _____

Contact:
Mary-Jane Perry
309 Liverpool Street
Hobart Tas 7000
m.perry@hia.com.au or Phone: 03 6230 4600 or Fax: 03 6234 3314