



LET'S BUILD

As we head towards the next Federal Election the delivery of housing for all Australians in cities and our regions must be a priority.

2025

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The Housing Industry Association (HIA) is demanding that housing be made a national priority. As the peak industry association representing those that can make the dream of home ownership a reality we are asking that all political parties be outraged over the status quo and be bold, be courageous and prioritise initiatives which directly improve housing supply.



2025

Home ownership is the bricks and mortar that has helped Australia build a stable and vibrant society, but the opportunity to own a home in Australia is a challenge.

In 2025 HIA calls on all political parties to:



Ensure home ownership is achievable for all Australians by expanding and supporting the Home Guarantee Scheme, Help-to-Buy, First Home Super Saver Scheme and making superannuation available to assist people secure a home deposit and home loan.



Support the delivery of a diverse mix of housing types by encouraging the private housing market, understanding that the construction of apartments is critical to boosting the supply of rental properties and committing to the delivery of more social and affordable housing.



Deliver economic settings that allow residential construction businesses to thrive and that keep the dream of home ownership alive.

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This Federal Election HIA is offering clear and practical solutions to the housing crisis. **We must make housing a priority through:**



ADDRESSING SKILL SHORTAGES

- Build our domestic workforce through long term financial support to employers and apprentices.
- Reform the skilled migration system to supplement the domestic workforce.
- Promote trades as a career with targeted programs across school leavers, the mature aged, women and those of diverse backgrounds.
- Target the retention of apprentices through industry based mentoring programs.
- Ensure the construction industry is an industry of choice.



REMOVING THE BARRIERS TO THE SUPPLY OF HOUSING

- Unlock land supply through planning reforms including the harmonisation of planning systems.
- Reduce tax on housing. Housing is the second most heavily taxed sector of the economy and this is a key barrier to the supply of housing.
- Cut the red, white and green tape that drives up housing costs.
- Improve housing data to make meaningful and well-informed decisions about housing supply.
- Deliver the infrastructure needed to get land 'shovel ready' faster.
- Focus on housing the regions which are home to more than 8.5 million people and growing.
- Encourage innovation across the construction industry.
- Support the construction industry and building product manufacturing sector drive the transition towards net zero.



ESTABLISHING FINANCIAL SETTINGS THAT ENCOURAGE HOME OWNERSHIP

- Remove the restrictions on lending that have reduced competition among banks and often limits lending only to those that already own a home.
- Focus on a regulatory approach that encourages the financial system to support the needs of the Australian people, particularly first home buyers.
- Offer flexible financial arrangements that serve the needs of both home buyers and home builders.
- Emphasise the part our financial institutions play to support borrowers, business and improve the housing crisis.



The Housing Industry Association (HIA) is the voice of the residential building industry.

Representing a diverse mix of businesses, including volume builders through to small and medium home builders, from sole traders to multinationals, HIA members construct over 85 percent of the nation's new homes.



"Australia is a wonderful country, but it is simply not good enough that we accept unprecedented levels of homelessness, impossible access to rental accommodation and that home ownership is now a thing of the past."

Debbie Johnson | HIA National President



"Our State and Federal leaders need to stop declaring the housing crisis someone else's responsibility. They need to stop politicising housing and get past petty issues that tinker around the edges, at the same time providing them with an opportunity to avoid dealing with the most basic issue – we are not building enough homes."

Jocelyn Martin | HIA Managing Director



1.7M

The housing industry built **1.7 million homes** over the last decade



1.1M

The industry creates **1.1 million jobs** annually



\$105B

The industry generates **\$105 billion** in economic activity



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