



the voice of the industry

FOR IMMEDIATE RELEASE

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Housing Western Australians

Look to the housing industry to rebuild the economy was the call today by the Housing Industry Association (HIA) to all political parties leading into the March State Election.

Releasing HIA's State Election 2017 Policy Imperatives ***Housing Western Australians*** today, Executive Director John Gelavis called on all parties to think carefully about how to support new home building in the next term of government.

"All political leaders contesting the 2017 state election need to acknowledge the links between a strong local new housing sector and the benefits that can flow through to this state's economy, including state government revenue, housing affordability, jobs, and to the community more broadly, said Mr Gelavis.

The new housing industry underpinned Australia's economic stability through the global financial crisis and the more recent decline in the resource sector.

"As this State seeks to rebuild after the mining boom, housing stands out as the industry that can generate economic activity, take on trades and supply the most important thing any family needs – a roof over their heads," said Mr Gelavis.

"Whether we measure its performance by output, taxes paid, employment or size, the residential building industry can provide the adrenalin shot sorely needed across the WA economy," continued Mr Gelavis.

"It's time to commit publicly to supporting this industry and to take on board the policies needed to deliver sustained new housing activity for the benefit of all Western Australians."

"Those in the housing industry would know that the spending on building a new home flows quickly out into the broader economy. Research completed by the Centre for International Economics suggests that for every dollar spent in the residential building industry, there is nearly a five times multiplier in the broader economy. Stimulus in the housing industry is a stimulus to the whole Western Australian economy," continued Mr Gelavis.

Housing Western Australians, HIA State Election 2017 Policy Imperatives provides a 14 point blueprint for our political leaders - a blueprint to deliver a comprehensive and meaningful suite of action plans to promote strong and sustainable housing activity and new housing supply in WA.

Accompanying this release is a copy of ***Housing Western Australians***, HIA State Election 2017 Policy Imperatives. Updates can be followed via social media on the hashtag #waneedshousing".

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