



the voice of the industry

FOR IMMEDIATE RELEASE

15 May 2017

HIA Show Exceeds Expectations

Saturday's HIA Building & Renovation Show in Newcastle was one of the most exciting to date with over 5,000 visitors onsite mixing with HIA Home Inspirations exhibitor's and guest attractions on display.

HIA Executive Director, Craig Jennion, said "We have had an extremely successful day at our Mayfield West centre with great crowds and a really positive response to the many elements that were available."

Craig Jennion said, "The public response to all the exhibits was sensational demonstrating that the event is now the Hunter's premier building and renovation show. It was so pleasing to see so many people spending time wandering through the exhibits talking to the experts and picking up ideas and inspirations for their new home or renovation project."

"This Show we continued to focus on all things associated with the family home along with interior design and we provided plenty of expertise on hand for the public to talk to a trade professional about building or renovations, or they could simply take the Show at their own pace and view an up-to-date range of home appliances, products and services."

The major drawcard was the opportunity for attendees to go into the draw for the major prize that was drawn, a \$15,000 kitchen renovation package courtesy of Valley Kitchens.

The event also featured live product demonstrations and the ever popular 'HIA Ask an Expert' area where visitors can sit down and ask all their questions with a Builder, Bathroom Renovator, Building Consultant & Painter. Homeowners were able to plan their project with this free consultation service.

We also had plenty of activities for the kids including give-aways, a dedicated kids' area which allowed all the mum's and dad's to take a breather and a guest appearance by children's mascot Prime Possum.

HIA is pleased to be able to offer this type of event in Newcastle as it showcases what is possible in the housing industry using local builders, tradesman, manufacturers and suppliers.

"If you weren't able to attend, the centre is open 7 days a week and the second of our two annual shows will be held on the 9th September ensuring that HIA continues to showcase the latest trends in renovation, building, home improvements and outdoor living", Mr Jennion.

If you're thinking of starting a project, or are in the middle of one and need advice on how to proceed, the HIA Home Inspirations Centre is well worth a visit, and entry is free.

WHERE: HIA Home Inspirations, 17 Murray Dwyer Circuit, Mayfield West.

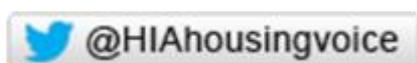
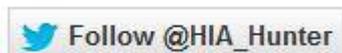
HOURS: Mon to Fri 9am – 4.30pm, Sat & Sun 10am – 4.00pm

ENTRY COST: FREE.

For further information contact:

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For social media commentary from Craig Jennion:



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