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FOR IMMEDIATE RELEASE

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MEDIA RELEASE

HIA urges politicians to “Get Serious” about housing.

The NSW state election should be a golden opportunity for political parties across the board, to get serious about securing a more consistent delivery of residential housing supply to meet the underlying demand of a growing population. Executive Director HIA NSW, David Bare said today.

Mr Bares comments come off the back of HIA releasing its five point policy imperative that will be rolled out in the weeks prior to the NSW state election.

“Whether it’s through home ownership or the provision of rental accommodation, NSW needs to maintain housing supply at around 50,000 new dwellings per annum year on year,” stated Mr Bare.

“As we head to the NSW State Election the prosperity of NSW is in the balance and the opportunity to regain the mantle of the top state relies heavily on securing a strong residential construction sector.

“Our industry is weighed down by increasing regulation, delays, uncertainty in decision making and rising costs that all contribute to making housing less affordable in NSW than anywhere else in the nation.

HIA has identified five imperatives the political players in NSW must start looking at they are:

- **Get serious about maintaining and delivering on housing supply targets**
- **Get serious about cutting red tape and taxes for the Residential Building Sector**
- **Get serious about the coordinated delivery of land & residential infrastructure**
- **Get serious about improving the efficiency of our Planning System and processes**
- **Get serious about developing the skilled trades force of tomorrow**

“In the weeks ahead HIA will explain in more detail how these imperatives can be addressed.

“The considerable economic multiplier effect that new housing development creates via jobs growth, manufacturing and supply of materials and professional services cannot be ignored.

“It is critical that the state’s political leaders understand these simple facts and ensure their policy positions support new housing supply rather than use development and construction as political footballs.

“NSW needs to regain its rightful position as Australia’s number one state economically. A healthy supply of housing for its growing population and a healthy construction industry will go a long way to ensuring this goal is realised,” concluded Mr Bare.

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