



the voice of the industry

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Support for display homes an important step: HIA

“Recognition by state and territory governments over the last fortnight allowing new home buyers to visit display homes and villages has been a sensible and important move,” said HIA Managing Director, Graham Wolfe.

“Visiting display homes is a first and exciting step for aspirational new home buyers and their families.

“Access to display homes is equally important in supporting new home builders and the housing industry more broadly over the coming weeks and months.

“The housing industry is continuing to implement the various government measures needed to ensure community safety by limiting site access and managing customer contact.

“Hygiene and social distancing measures will continue to apply. Builders readily manage entry and access to a display home, keep records of visitors and ensure the home is clean and safe at all times.

“While adopting measures similar to the access restrictions placed on open house inspections, new home builders have experienced a significant downturn in traffic through display homes since the crisis started.

“It is important now that home buyers understand they can visit a display home or a display village and they can be assured that their safety will be protected by the builder when they do.

Media contact: Graham Wolfe, HIA Managing Director 0419 751 188
Kristin Brookfield, HIA Chief Executive Industry Policy 0409 853 053

Resources

HIA has provided the residential building industry with the [Making Space on Site COVID-19 safety toolkit](#). The toolkit now includes eight industry guidelines and consumer guides in five languages aimed at assisting our industry keep their staff and their customers safe.

HIA’s Guide for Display Homes in [WA](#), [NT](#) and [NSW](#) are part of this toolkit.

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